CHILDREN'S BUSINESS FAIR

ANNUALREPORT



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Mission Statement

The Montgomery County Children's Business Fair empowers young entrepreneurs ages 6-15 to discover their passions, develop real-world skills, and bring their ideas to life. Through hands-on experience in creating and running their own businesses, we inspire the next generation of innovators, problem solvers, and leaders.

About Us

Held each August in Rockville Town Square, this one-day event gives young entrepreneurs the chance to create and sell their own products and services to the public. Kids manage everything—from developing their business ideas and marketing their booths, to pitching their products to customers. Each year, participants also compete for cash awards recognizing their originality, sales pitch, and booth presentation. Since its founding in 2018, the fair has grown into a vibrant community tradition that celebrates creativity, confidence, and the entrepreneurial spirit in children across Montgomery County.

Experiences & Voices

TESITMONIALS

I wanted to give special thanks for doing this for the kids! It was my daughter's first time participating and it was an incredible learning and growth experience for her! She kept talking about it for days and her certificate is proudly displayed in our house. It definitely gave her a big confidence boost. I am so very grateful to you all for literally making a lifelong impact on these kids' lives.

Maria T. - Parent



It was an absolute joy to support the MoCo Children's Business Fair 2025! I especially loved witnessing the confidence and creativity of the young entrepreneurs. Looking forward to seeing the event continue to grow and inspire entrepreneurs.

Kelly L. - Judge





I really enjoyed myself as a judge and I look forward to participating with my daughters next year. I thought it was well done.

Titilayo O. - Judge







200+ Visitors

Entreprenuers

Businesses

Volunteers

7 Judges

Sponsors



Volunteers



Volunteers

Jonathan M.

Lisa E.

Lori G.

Daniel M.

Aashvi G.

Nya P.

Tameka M.

Isaiah M.

Judges

Kelly L.

Christopher S.

Isaiah M.

Titilayo O.

Martha J.

Bianca E.

Opal C.

Participants



8 - 10

Charlotte's Sweet Treats Eva's Little Sparkle Shop The Dip Show

9 - 11

Music and Love Inc. **Wool away your worries** Luscious Organic Lavender (LOL) Franki's Comfort Kits The Craftery Fluffy friends **Blobbly Boys and Horsey Girls Knitted Together Affirmation Kids** Team Dakiwi **Kreative Design by Kassie The Monster Kat Bee Creative Studio** Swirl & Dip-Water Art Magician

12 - 15

Clara's Creations Jumping for Joy Animal Treats Happy Little Readers Let'sBand2gether **R&S Don't Stress Bring Home the Butterflies Custom 3D** R3 Drip: Reduce, Reuse, Recrafted **Evie's Creations** The Art of Paper **Bunny Graphics ActiShield Essentials** Abby's Jewels Co. **All Hats No Caps**

Sponsors



Atlantic Union Bank®



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LOOKING AHEAD

JOINUS NEXT YEAR AS A SPONSOR, VOLUNTEER, OR PARTICIPANT!

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