

Executive Committee Meeting July 8, 2025, 4:30 p.m. Hybrid REDI Office at 51 Monroe Street, PE20, Rockville, MD or

Join Zoom Meeting

https://us02web.zoom.us/j/81936414296?pwd=aZ0DSX4RhluGbWyREnJfGlimlkUBXQ.1

Meeting ID: 819 3641 4296 Passcode: 134225

One tap mobile +13017158592,,81936414296#,,,,*134225# US (Washington DC)

AGENDA

1. CEO

- a. General
 - i. Upcoming Workshop for Mayor and Council (July 21)
 - ii. Annual Report process (Report due to Rockville end of August)
- b. Economic Development
 - Looking at doing another business survey over the next 2 years (funding from the County Placemaking Grant for a portion related to small scale manufacturing businesses)
 - ii. Rock East
 - 1. Mural ribbon cutting (July 17)
 - 2. New Cohort to be paid with County Placemaking Grant Funds plan to hire 37 Oaks as sole sourced
 - iii. Bio Committee next dinner (October 9)
 - iv. Hired Lynne Benzion to assist with prospecting from targeted lists
- c. MWBC
 - i. End of year reporting in process
 - ii. Bootcamps for federal workers to learn entrepreneurship in Montgomery and Prince George's Counties
 - iii. Planning an additional Shop Local location in Ellicott City (funding provided by Howard County).
 - iv. Status of retail curriculum, and plan to hire a consultant to help create process/procedures for our chain of Shop Locals
- d. Marketing
 - i. Global Bites recap
 - ii. Renewed MOU with Visit Montgomery for Explore Rockville

- iii.
- Innovation book projects Next steps for Biotech Corridor brand İV.
- 2. Board Business
 - a. Draft July BOD Agenda
 - b. Nominating Committee Board/Officer nomination process
- 3. Other Business

Next Meeting, September 9, 2025, 4:30 p.m. – No August meeting