



Marketing and Bio Committee Joint Meeting
April 9, 2025, 2:00pm
Hybrid at REDI Office
51 Monroe Street, PE-20, Rockville, MD 20850

Join Zoom Meeting

<https://us02web.zoom.us/j/82397092547?pwd=nN6rMDJmHFaUSXmWOF5QSowlbM6Tda.1>

Meeting ID: 823 9709 2547

Passcode: 457440

One tap mobile

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AGENDA

1. Biotech Corridor Campaign
 - a. Campaign goal(s)
 - b. Target audience(s) and locations
 - c. Competitors
 - d. Outlets/publications
 - e. Promotional Items

2. BioBoost
 - a. Date
 - b. Panel topic

Next meeting: TBD