



ROCKVILLE ECONOMIC DEVELOPMENT, INC.
INCENTIVE REVIEW COMMITTEE
Open Meeting Minutes
July 30, 2024, 11:30 a.m.
Hybrid

Committee Attendees: LaVonne Torrence Berner, Laurie Boyer Babb, Susan Prince

Absent: Alton Henley, Martha Jiminez

Staff: Richelle Wilson

I. Operational Items

a. Operational Items:

i. Approval of Minutes:

ACTION: Ms. Babb motioned approval of the 7/2/24 minutes, which was seconded by Ms. Prince. The committee unanimously passed the vote.

ACTION: Ms. Babb motioned approval of the 5/31/24 minutes, which was seconded by Ms. Prince. The committee unanimously passed the vote.

II. Review of MOVE, Expansion, and Small Business Impact Fund Applicants

a. Ms. Prince stated she would abstain from discussing the application for Charming Movers.

III. Closed Session

a. The Committee voted to go into closed session at 11:45 pm to protect individuals' privacy or reputation concerning a matter unrelated to public business under the provisions of Article Section 3-105(b)(2) of the Open Meetings Act to discuss with the Incentive Review Committee the financial and proprietary information.

During the Closed Session, the Incentive Review Committee discussed seven applicants, two of whom applied for the Small Business Impact Fund, four of whom applied for the MOVE, and one of whom applied for the Expansion grant. Below is a breakdown of each applicant, the grant they received, and the amount they were awarded.

i. **ACTION: Ms. Babb motioned to go into a closed session, which Ms. Prince seconded. The committee unanimously passed the vote.**

Charming Movers	Cheri Dorfman	713 Smallwood Rd Rockville MD 20850	560	Professional Services	SBIF	No	N/A
Sunflower Bakery	Andrew "Todd" Troester	5951 Halpine Road, Rockville, MD 20850	5,820	Food Manufacturer	SBIF	Yes	\$5,000
Walk In Closet Beauty Bar	Ava Williams	211 E Middle Ln. Rockville Md 20850	1,032	Professional Services	MOVE	Yes	\$ 4,128
The Virtual Collective DBA The Tot Space	Brooke Washington	1321A Rockville Pike Rockville Maryland 20852	3,860	Childcare	MM	Yes	\$ 15,440
Podville Media	Shannon Zeballos	1201 Seven Locks Rd, Ste 300, Rockville, MD 20850	13,000	Media	MOVE	Yes	\$ 40,000
Lady Vintner	Ciara Cedano	42 Maryland Ave, Rockville, MD 20850	1,375	Retail	MOVE	Yes	\$ 5,500
Gap Busters	Yvette Butler-Yeboah	21 Church Street, Rockville, MD 20850	5,000	Nonprofit	Expansion	Yes	\$ 5,220

IV. Closed session adjourned at 12:51 pm

Next Meeting -TBA