



Agenda

Board of Directors Meeting May 23, 2024, 8:00 a.m.

Hybrid Meeting

REDI Office, 51 Monroe Street, PE20, Rockville, MD

Join Zoom Meeting

<https://us02web.zoom.us/j/88671630427?pwd=eDhNZlc5cWp1R2pybm1yMOUvZ2syQT09>

Meeting ID: 886 7163 0427

Passcode: 576289

One tap mobile

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AGENDA

Meeting Called to Order by: Susan Prince

1. Call to Order, Welcome and Remarks Susan Prince
 - a. Officer Elections – call for interest in officer positions. Anyone interested should contact Morgan Sullivan, Chair of the Nominating Committee
 - b. Thank Terry Thompson (artist) and Julie Ann Cavnor (curator) for the show in the office. Artist talk was May 21.
2. Operational Items
 - a. **Action: Approval of Minutes (March and April)** Susan Prince
 - b. Treasurer’s Report Todd Pearson/Rhonda Devan
 - i. Review of Financials through April
3. Presentations
Board Discussion of FY 25 Priorities
4. CEO Report..... Cindy Rivarde/Richelle Wilson
..... Danette Nguyen/Amanda Bosland
 - a. Economic Development
 - i. Business Retention, Expansion, Attraction/Placemaking
 1. Life Science Branding Project
 2. Business Visits/Openings
 3. Rock East small manufacturing initiative
 - ii. Marketing
 1. Explore Rockville/Rockville Rewards/Global Bites – Kick off June 22

- iii. Small Business Support/MWBC
 - 1. Shop Local
 - 2. BSU programming
 - 3. Frederick micro grant program

5. Strategic Items

- a. Incentive Committee..... LaVonne Torrence Berner
- b. Marketing Committee Bei Ma
- c. MWBC Advisory Board..... Nancy Regelin
- d. Bio Committee..... Justin Yang

6. Brief Partner Updates:

- a. Greater Rockville Chamber of Commerce..... Marji Graf
- b. City of Rockville..... Mayor Ashton/Craig Simoneau
- c. Montgomery County EDC Bill Tompkins
- d. Maryland Department of Commerce Carla Merritt

Upcoming Important Dates:

- Hometown Holidays** May 25/26 12 – 7 p.m., Redgate
- GRCC 35th Annual Public Safety Awards** June 5, 11:30 a.m. Lakewood CC
- Executive Committee Meeting** June 11, 4:30 p.m.
- Finance Committee Meeting** June 11, 5:30 p.m.
- Global Bites Fest** June 22, 11-3, Town Square
- Board Meeting**..... June 27, 8:00 a.m.
- GRCC 4th Annual Golf Tournament**..... July 15, 7:30 a.m., Crossvines