



## Agenda

### Board of Directors Meeting March 28, 2024, 8:00 a.m.

#### Hybrid Meeting

REDI Office, 51 Monroe Street, PE20, Rockville, MD

Join Zoom Meeting

<https://us02web.zoom.us/j/88671630427?pwd=eDhNZlc5cWp1R2pybm1yM0UvZ2syQT09>

Meeting ID: 886 7163 0427

Passcode: 576289

One tap mobile

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## AGENDA

**Meeting Called to Order by:** Susan Prince

1. Call to Order, Welcome and Remarks ..... Susan Prince
  - a. Ben Anstrom resignation
2. Operational Items
  - a. **Action: Approval of Minutes (February)** ..... Susan Prince
  - b. Treasurer's Report ..... Todd Pearson/Rhonda Devan
    - i. Review of Financials through February
3. CEO Report..... Cindy Rivarde/Richelle Wilson  
..... Danette Nguyen/Amanda Bosland
  - a. Economic Development
    - i. Business Retention, Expansion, Attraction/Placemaking
      1. Life Science Branding Project
      2. Business Visits/Openings
      3. Rock East small manufacturing initiative
      4. Bio Event – March 20
    - ii. Marketing
      1. Explore Rockville/Rockville Rewards/Global Bites
    - iii. Small Business Support/MWBC
      1. EmpowHer
      2. Shop Local

4. Presentations

State of the Market – Morgan Sullivan/Graham Sessoms, JLL

5. Strategic Items

- a. Incentive Committee..... LaVonne Torrence Berner
- b. Marketing Committee ..... Bei Ma
- c. MWBC Advisory Board..... Nancy Regelin
- d. Bio Committee..... Justin Yang

6. Brief Partner Updates:

- a. Greater Rockville Chamber of Commerce..... Marji Graf
- b. City of Rockville..... Mayor Ashton/Craig Simoneau
- c. Montgomery County EDC ..... Bill Tompkins
- d. Maryland Department of Commerce ..... Carla Merritt

**Upcoming Important Dates:**

**Executive Committee Meeting** ..... April 9, 4:30 p.m.

**Finance Committee Meeting** ..... April 9, 5:30 p.m.

**Rock East Report**..... April 18, 6:00 p.m. The Rev Room

**Board Meeting**..... May 24, 8:00 a.m. (No April meeting)

**Board Retreat**..... April 27, 8:00 a.m. Schulman Rogers