



Agenda

Board of Directors Meeting February 22, 2024, 8:00 a.m.

Hybrid Meeting

REDI Office, 51 Monroe Street, PE20, Rockville, MD

Join Zoom Meeting

<https://us02web.zoom.us/j/88671630427?pwd=eDhNZlc5cWp1R2pybm1yMOUvZ2syQT09>

Meeting ID: 886 7163 0427

Passcode: 576289

One tap mobile

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AGENDA

Meeting Called by: Susan Prince

1. Call to Order, Welcome and Remarks Susan Prince
 - a. Board and Committee participation

2. Operational Items
 - a. **Action: Approval of Minutes (January)** Susan Prince
 - b. **Action: Review of 990, Acceptance and Authorization to file...**Keith Jennings/Rachel Zutshi from SnyderCohn
 - c. **Action: Approval and adoption of Incentive Review Process**
 - d. Treasurer’s Report Todd Pearson/Rhonda Devan
 - i. Review of Financials through January

3. CEO Report..... Cindy Rivarde/Richelle Wilson
 Danette Nguyen/Amanda Bosland
 - a. Remaining Events for FY2024 and Sponsorship Opportunities
 - i. Bowie Presentations – 3/4/2024
 - ii. [EmpowHER](#) – 3/7/2024
 - iii. BioBoost 3/20/2024
 - iv. [IntHERact](#) – 4/18/2024
 - v. IEDC ED Week May 6-10, 2024
 - vi. Art Opening/Business Resource Event 5/9/2024
 - vii. BioBoost Jul-24
 - viii. Global Bites Event Jun-24
 - ix. BioBoost September/October

- b. Economic Development - (Arranged by Work Plan topics)
 - i. Business Retention, Expansion, Attraction/Placemaking
 - 1. Life Science Branding Project
 - 2. Business Visits/Openings
 - 3. Rock East small manufacturing initiative
 - 4. Bisnow Sponsorship
 - 5. Bio Event
 - 6. Broker Event
 - ii. Marketing
 - 1. Messaging/Projects
 - 2. Explore Rockville/Rockville Rewards/Global Bites
 - iii. Small Business Support/MWBC
 - 1. EmpowHer
 - 2. Shop Local
 - 3. Bowie Presentations
 - 4. Funding
 - a. Prince George's County
 - b. Frederick County
 - iv. Administration
 - 1. IT/Cyber upgrades
 - 2. New Interns
 - 3. Performance Measures – working with City

4. Presentations

State of the Market – Jones Lang LaSalle Morgan Sullivan/Graham Sessoms

5. Strategic Items

- a. Incentive Committee..... LaVonne Torrence Berner
- b. Marketing Committee Bei Ma
- c. MWBC Advisory Board..... Nancy Regelin
- d. Bio Committee..... Justin Yang

6. Brief Partner Updates:

- a. Greater Rockville Chamber of Commerce..... Marji Graf
- b. City of Rockville..... Mayor Ashton/Craig Simoneau
- c. Montgomery County EDC Bill Tompkins
- d. Maryland Department of Commerce Carla Merritt

Upcoming Important Dates:

Executive Committee Meeting March 12, 4:30 p.m.

Finance Committee Meeting March 12, 5:30 p.m.

Board Meeting March 28, 8:00 a.m.
County planning to present their Life Science Study

Board Retreat April 27, 8:00 a.m.