



welcome to **ROCKVILLE, MD**

GUIDE FOR BUSINESSES





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ROCKVILLE ECONOMIC DEVELOPMENT, INC.

IN THE BUSINESS OF CONNECTION

Welcome to Rockville, the heart of Maryland's innovation and growth!

Rockville is a leading location for businesses and investors in the life science and bio-tech industries. With proximity to key federal agencies like NIH and Federal Drug Administration (FDA), the area has become one of the top three locations for life science in the nation. The Global Pandemic Prevention and Biodefense Center was recently established in Rockville to address the complex and growing need for global response to situations like the recent pandemic. In the last few years, there has been a surge of new businesses and investment in Rockville companies, including \$12 billion of IPO, private funding and venture capital in the life sciences, health tech and media industries in the first three quarters of 2021.

Rockville is home to over 18 international company headquarters, including Emmes, Aurinia Pharmaceuticals, and ZeniMax Media Inc. that have access to a wide range of office, flex, and industrial space. Projects like the 31-acre redevelopment of the Shady Grove Bio + Tech Campus to new Class A lab space, and Twinbrook Quarter, an 18-acre metro-adjacent,

mixed-used development whose first phase features 240,000 sf. of 5-star office space, 460 luxury mid-rise apartments and ground level retail is currently underway, which will bring new business, talent and investment to Rockville. Businesses tap into the highly educated and diverse workforce in the area. Sixty-four percent of Rockville residents have a college degree, and the city was named Maryland's most educated in 2020 by Insurify.

If you haven't already, help us make your business at home in one of the most diverse, innovative and growing cities in the nation.



Richelle Wilson
Deputy Director



Cindy Rivarde
CEO

reach out!

CONTACT OR FOLLOW US AT:



In the Business of Connection



www.rockvilleredi.org



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Rockville REDI

about ROCKVILLE



*Hungerford Tavern. The original building shown in this image was demolished in 1913.
Image courtesy Peerless Rockville.*

Rockville is one of Maryland's oldest towns, with its origins dating back to Colonial America. During Revolutionary times Rockville was known as Hungerford's Tavern, the name of its most familiar business and landmark.

When Montgomery County was formed by a division of Frederick County in 1776, Rockville served as the county seat and gradually became known as Montgomery Court House. In the 1780s, the community was known as Williamsburgh, named for the family that subdivided the central part of town, when Rockville was little more than a cluster of homes, a tavern, a courthouse and a jail.

In 1801, the Maryland General Assembly officially established the name of the town as "Rockville" because of its location close to Rock Creek. The population grew from 200 in 1800 to 400 in 1846. Rockville became incorporated in 1860 and was governed by three commissioners until 1888, when the city's 400 residents elected the first Mayor and Council.

Presently, Rockville is considered one of the nation's leading small cities and has earned its place among the top 10 most diverse communities in the nation. Rockville reveres its roots and its commitment to citizen-centric public service, to the environment, and to the connection of neighborhood and residents.

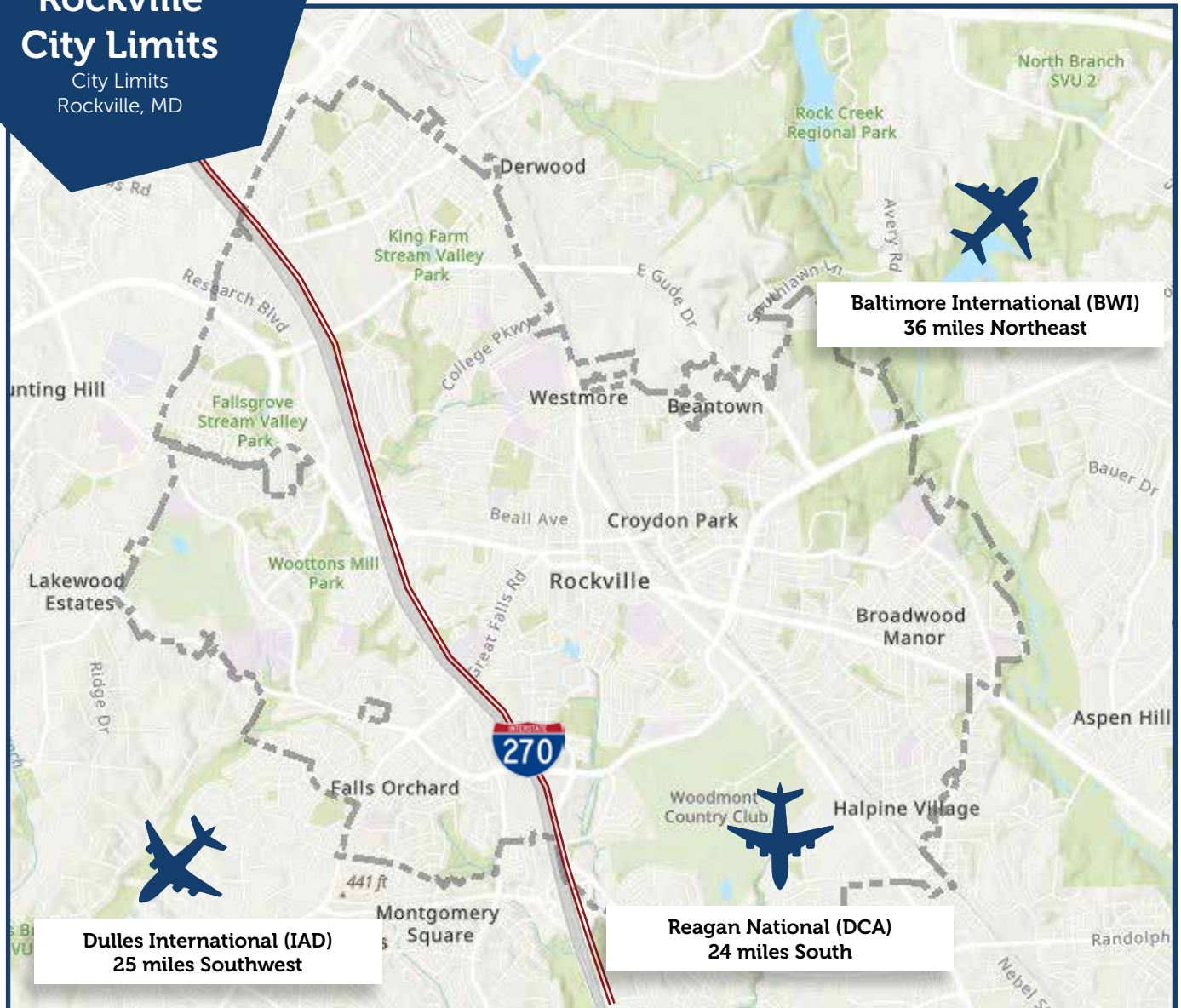
As an incorporated city in Montgomery County, Rockville operates as its own jurisdiction. Residents, business owners or commercial real estate investors, benefit from the City of Rockville's customer-focused planning & zoning, safety, transportation and parks & recreation departments, among other top City services.

➤ **To learn more about Rockville's history, visit:**
www.rockvillemd.gov/978/History



Rockville City Limits

City Limits
Rockville, MD



Source: U.S. Census Bureau - 2020 Census Redistricting Data

Land Area - 13.6 square miles | Population per square mile - 4,933

The City of Rockville maintains several maps using an accessible Geographic Information System (GIS) application. Data maintained in Rockville's GIS include streets and property parcels; zoning and neighborhoods; water, sewer, and storm drain utilities; parks and city facilities; bicycles routes; and more.

➤ View the City of Rockville's maps at: www.rockvillemd.gov/683/City-Maps

DEMOGRAPHICS AND DATA



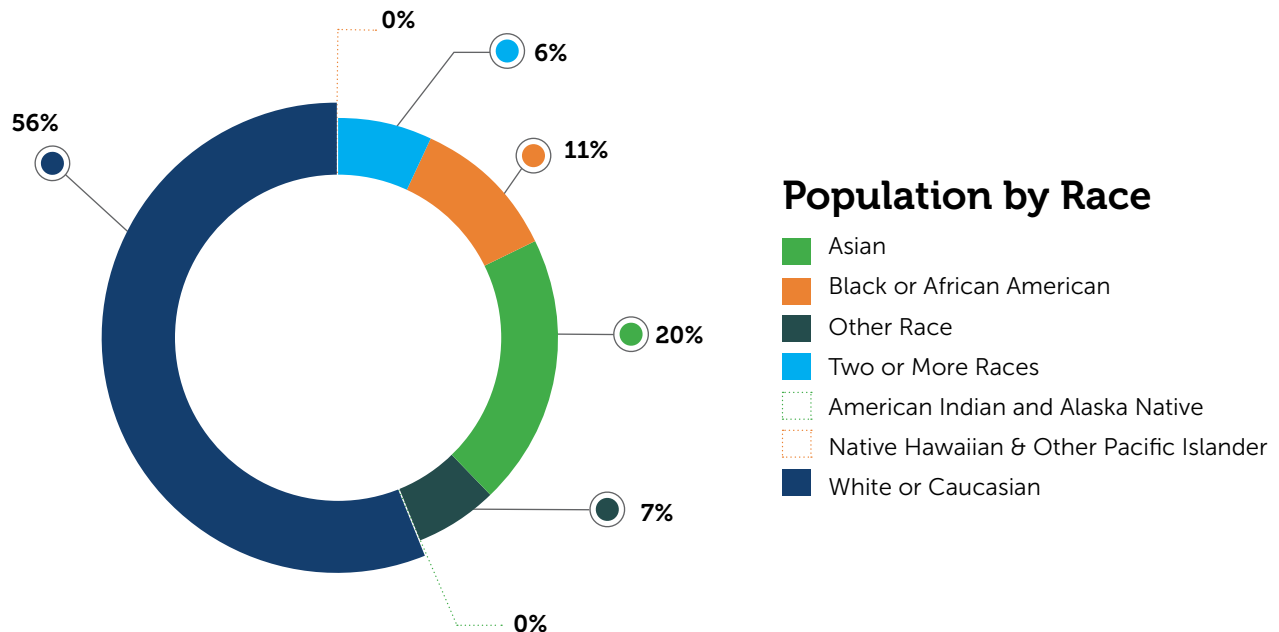
Population
67,139



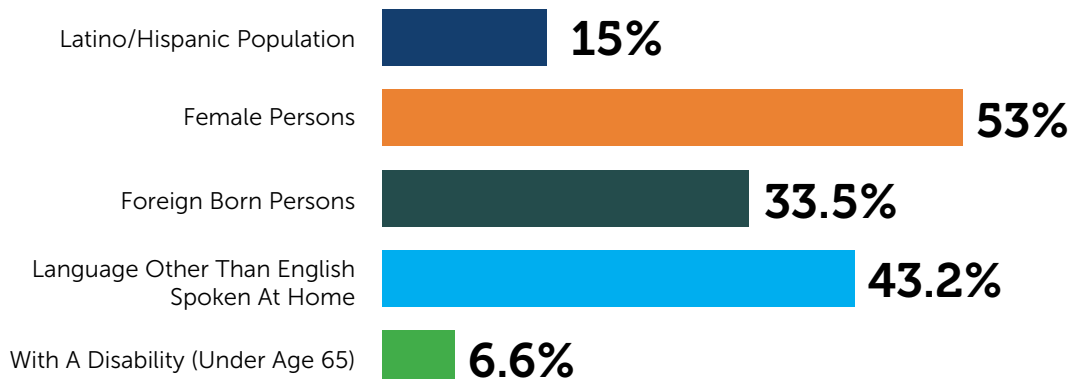
Median Household Income
\$111,797



Per Capita Income
\$54,611



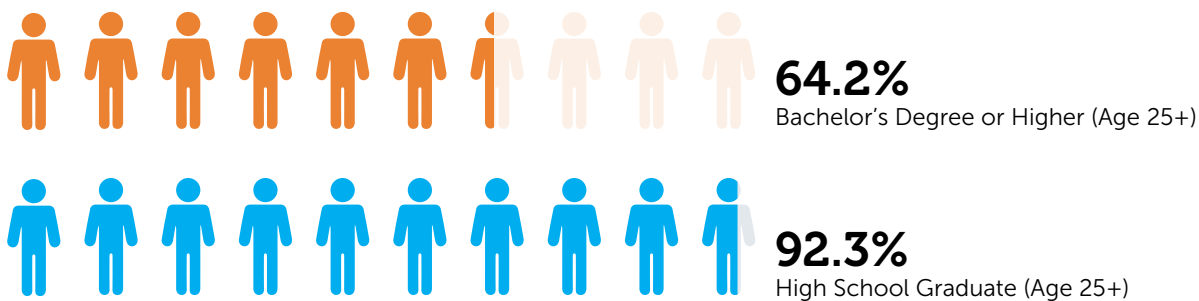
Population by Diversity



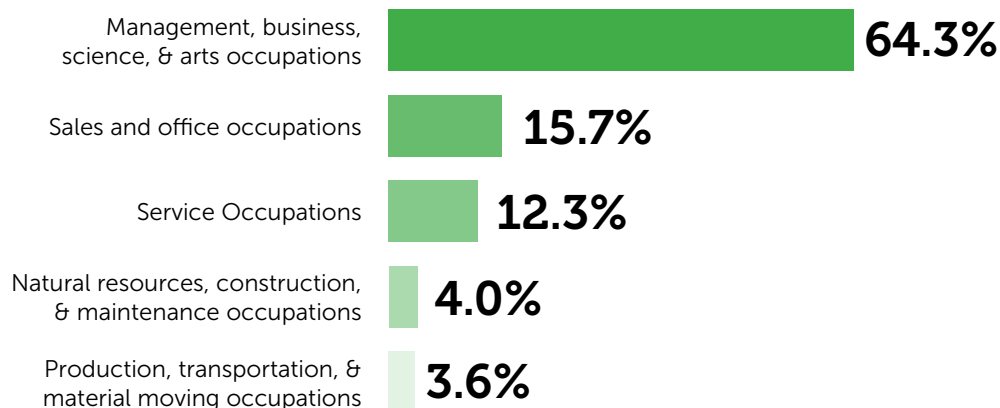
Sources: U.S. Census Bureau - 2020 American Community Survey U.S.; Census Bureau 2020 Population Estimates Program

DEMOGRAPHICS AND DATA

Educational Attainment*



Industry by Occupation**



*Source: U.S. Census Bureau - 2020 American Community Survey U.S. Census Bureau

**Source: U.S. Census Bureau - 2020 American Community Survey

DEPARTMENT INFORMATION

City Attorney

The Office of the City Attorney provides legal support to the City of Rockville and serves as the legal advisor to the Mayor and Council, all boards and commissions, and city staff on all legal matters affecting the city. As legal advisor to the city, the Office of the City Attorney attends and provides legal counsel at Mayor and Council meetings, and, as needed, at meetings of the city's various boards and commissions; prepares, negotiates and/or reviews all legal documents involving the city; prepares and/or reviews ordinances, resolutions, and amendments to the City Code and Charter; and represents the city's interests in legal proceedings before federal and state courts and administrative agencies.

➤ For more information, visit: www.rockvillemd.gov/127/City-Attorney

City Clerk/Director of Council Operations Office

The City Clerk/Director of Council Operations Office supports the Mayor & Council in carrying out their mission by providing administrative and clerical assistance. This includes attending all official meetings and legal notices of the elected body in order to prepare and manage the records of actions of the meetings, serving as liaison between Mayor & Council and the citizens of Rockville, coordinating and participating in the City's boards and commissions, providing staff support to the Board of Supervisors of Elections, Compensation Commission, and Charter Review, overseeing the City's archival records to ensure the preservation and protection of the City's historic documents, and administering a fair and impartial process for City elections.

➤ For more information, visit: www.rockvillemd.gov/138/City-Manager

City Manager's Office

The City Manager's Office implements the policies and priorities of the Mayor & Council, provides professional recommendations to the Mayor & Council, and oversees the day-to-day management of city operations. The City Manager's Office partners with the Mayor & Council, always striving to maintain the hometown feel that makes Rockville special.

The City Manager's Office works directly with the community to provide recommendations to the Mayor & Council, giving more input to the community members in deciding what happens in their neighborhoods. With an eye toward responsible spending, creative partnerships, and employee involvement, the City Manager's Office leads the implementation of the Mayor & Council's adopted budget and Capital Improvements Program.

➤ For more information, visit: www.rockvillemd.gov/138/City-Manager

Public Information Office

The Public Information Office (PIO) leads the effort to communicate with and engage all of Rockville's residents and stakeholders. This includes developing and implementing strategic, efficient and transparent communication plans that are appropriate for the community's diverse audiences. The division drives engagement between the city government and the community, facilitating awareness of city programs, projects, events, and services using the city's website (www.rockvillemd.gov), newsletter ("Rockville Reports" and RockvilleReports.com), a video production (Rockville 11, channel 11 on county cable), as well as social media, electronic newsletters, video on demand, contact with local and national media outlets, and mobile technology.

Sign up for Rockville Reports: www.rockvillereports.com

➤ For more information, visit: www.rockvillemd.gov/155/Public-Information-Office

DEPARTMENT INFORMATION

City Police Department

The Rockville City Police Department (RCPD) is committed to protecting and serving the community through law enforcement, police services and education. The RCPD also commits itself to a high level of police accountability, and to ensuring that it follows best practices nationally. The department is a leader in progressive policing efforts, and conducts programs to allow community members and officers to learn and socialize with each other.

Services provided by the RCPD include:

- Fingerprinting
- Damage or Injury Claims
- Safety, Fire & Emergency Preparedness
- Landlord-Tenant Complaints
- Speed Watch
- Ride-Along
- Private Event Security
- Community Policing Academy

➤ For more information, call 240-314-8900
or visit: www.rockvillemd.gov/248/Police
In case of emergencies, call 911.

Department of Community Planning and Development Services

The Department of Community Planning and Development Services (CPDS) oversees planning, property development and construction activities in Rockville to ensure the vision for the City is achieved. The community expresses this vision through the City's Master Plan, the Zoning Ordinance and other development regulations. The Department serves public requests including general zoning or permitting information, historic research, property information and building and fire code interpretations.

Services:

- Comprehensive Planning
- Development Review and Zoning Administration
- Permits and Inspections
- Code Enforcement
- Fire Marshal
- Historic Preservation

➤ For more information, visit:
www.rockvillemd.gov/159/Community-Planning-and-Development-Servi

Department of Public Works

The Department of Public Works (PW) is responsible for the sustainable design, construction, operation, maintenance, inspection, and renewal of the city's infrastructure. The Department is dedicated to delivering high level engineering and operational services, utilities, and infrastructure for high quality of life and protection of health and property.

Services:

- Construction Management
- Engineering Services
- Environmental Services

- Fleet
- Site Permits (sediment control, stormwater management)
- Right of Way Permits (water, sewer, roads, sidewalks, drainage)
- Street, Sidewalks and Right-of-way
- Stormwater Management
- Traffic and Transportation
- Recycling and Refuse Collection
- Snow and Ice Control
- Water and Sewer

➤ For more information, visit:
www.rockvillemd.gov/283/Public-Works

DEPARTMENT INFORMATION

Department of Housing and Community Development

The Department of Housing and Community Development (HCD) plans and implements activities that seek to increase the city's affordable housing supply and ensure fair and equitable relations between landlords, tenants, common ownership communities, and their members.

HCD strives to maintain existing housing stock in safe, habitable conditions through its Community Development Block Grant (CDBG) Rehabilitation programs, utility payment assistance to prevent utility shut offs, and rental assistance to prevent eviction. Moreover, HCD offers comprehensive and wraparound social services that include counseling and mental health services, referral services to food supply, mentoring, and other self-sufficiency programming.

Services:

Housing

- Moderately Priced Dwelling Unit (MPDU) Rental Program
- MPDU Homeownership Program
- Community Development Block Grant (CDBG) Multifamily and Single-Family/Owner-Occupied Rehabilitation
- Landlord-Tenant Affairs
- Rockville Emergency Assistance Program (REAP)

Youth and Family Services

- Counseling Services
- Latino Youth Development Program
- Linkages to Learning
- Mentoring

Community Assistance

- Community Mediation
- Holiday Drive

➤ For more information, visit:
www.rockvillemd.gov/2181/Housing-Community-Development

Department of Recreation and Parks

The Department of Recreation and Parks (RP) nurtures community connections and makes lifelong memories by providing high quality recreational and educational programming and facilities for Rockville residents and non-residents of all ages. The Department administers the city's diverse array of recreation opportunities, including youth and adult sports, health and wellness activities, afterschool programs, specialty classes, and summer camps, among many other offerings.


The Department also delivers programs, services, and provides recreation fund scholarship resources for at-risk youth and families, reduced price facility memberships, and youth development initiatives. The Department has responsibility for the stewardship, maintenance, and management of all city facilities, trees, and over 1,000 acres of parkland, rights-of-way, and open spaces. The Department manages all city community and specialty centers, including the Glenview Mansion, F. Scott Fitzgerald Theatre, Senior Center, Croydon Creek Nature Center, and the Swim and Fitness Center, and produces citywide special events, such as Hometown Holidays, the Rockville Independence Day Celebration, and the weekly Farmers Market.

Services:

- Arts and Culture
- Camps and Childcare
- Senior Services
- Community Assistance
- Recreation Programs
- Recreation Centers and Parks
- City and Park Tree Care

➤ For more information, visit:
www.rockvillemd.gov/346/Recreation-and-Parks

QUALITY OF LIFE



Ranked as one of the top ten most culturally diverse cities in the United States, Rockville has an A+ rating for its public education system and boasts over 1,000 acres of parkland with 65 parks featuring hiking trails, wildlife sanctuaries, public art, a swim center and other community and recreational amenities.

Some of Rockville's accolades include:

- Perfect score on the Human Rights Campaign's Municipal Equality Index scorecard for six years running (2017, 2018, 2019, 2020, 2021 and 2022) for commitment to the health, welfare, safety and equality of its LGBTQ+ community
- 10th most ethnically diverse U.S. city in 2022 by WalletHub (7th in 2021; 7th in 2020; 10th in 2019; 9th in 2018)
- 11th Best City for Retirees to Live & Work in 2020 by Smart Asset
- 20th Best Place to Live in the U.S. in 2022; Best Place to Live in Maryland in 2018 by Money magazine
- Most Educated City in Maryland in 2020 by Insurify
- 94% of residents who responded to the City's 2018 community survey described the overall quality of life in Rockville as excellent or good
- 9th Large Community on the 2020 Art Vibrancy Index – National Center for Arts Research
- National Wildlife Federation Certified Community Wildlife Habitat
- 30+ years Tree City USA recognition





more reasons **TO LOVE** ROCKVILLE



Rockville has built a reputation as the heart of international dining in the D.C. metro-area and has attracted some of the region's best restaurants & chefs who have been featured and awarded by the likes of the Washington Post, Zagat, and the Washingtonian magazine.

- **Browse Rockville's bars, restaurants and eateries here:** www.exploreroockville.org/places/category/eat-drink/

The City has also formal commitment to move its operations and community towards more sustainable practices taking into consideration the following:

- **Prosperity:** Supporting local economies and community resources
- **Planet:** Practicing responsible environmental management and conservation
- **People:** Embracing social equity, fairness, health and wellness

➤ **Learn more about Rockville at:** www.rockvillemd.gov/447/About-Rockville



The city produces and hosts many festivals and celebrations throughout the year that highlight its diverse population including the Martin Luther King Jr. Day Celebration, Lunar New Year Celebration, International Night, Hometown Holidays, Memorial Day Celebration and Parade, Rockville Pride, Israeli Dance Festival, Juneteenth, and Rocktobeirfest.

- **View Rockville's calendar of events here:** www.exploreroockville.org/events/



Vibrant. Dynamic. Welcoming.
www.exploreroockville.org



@exploreroockville



Rockville's retail inventory covers well over 3 million square feet and has long served as a shopping destination for the wider region. Some of the major retail shopping hubs include the Rockville Pike corridor, Rockville Town Center, King Farm, Upper Rock, Fallsgrove, Research Row, College Plaza and Woodley Gardens to name a few.

➤ View Rockville's shopping centers and retail stores here:
www.exploreroockville.org/places/category/shopping/



business RESOURCES AND PARTNERS



Rockville Economic Development, Inc.

Rockville Economic Development, Inc. (REDI) is a public-private partnership that helps businesses launch, locate, expand in the City of Rockville, Maryland. Committed to economic development, REDI is proactive in its efforts to support existing industry and attract new businesses with the tools to get started in Rockville, and resources and guidance to existing businesses in the city.

REDI's services include:

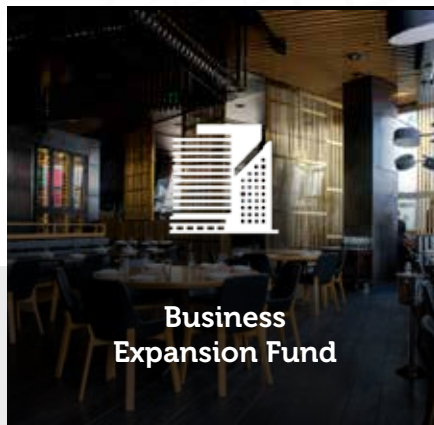
- Site selection assistance
- Fast-tracking development
- Talent alignment
- Business incentives
- Business/Industry networking

🌐 Learn more at www.rockvilleredi.org



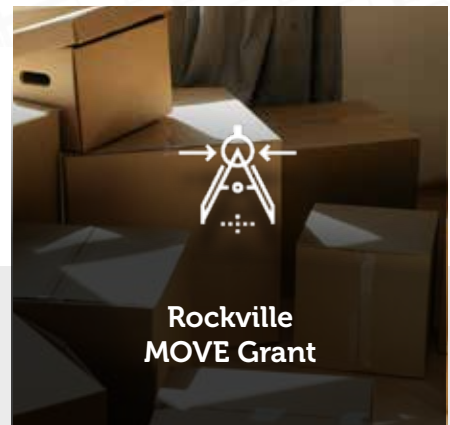
Small Business Impact Fund

Funding is available for qualified small and medium-sized businesses that promote economic development within the City limits of Rockville.



Business Expansion Fund

One-time grant to existing Rockville businesses that seek to lease or purchase a minimum of 1,000 sf. of additional space. Excludes retail and restaurant industries.



Rockville MOVE Grant

One-time grant to businesses that are relocating or expanding from outside the Rockville corporate city limits, or startups moving into their first commercial space, and purchase or lease space for minimum of three years. Excludes retail and restaurant industries.



Application deadlines are:
September 30 and April 30



Maryland Women's Business Center

Maryland Women's Business Center (MWBC) is a special initiative of Rockville Economic Development, Inc. that is funded, in part, through a cooperative agreement with the U.S. Small Business Administration. MWBC offers services to entrepreneurs with a focus on women and minority-owned businesses.

MWBC currently serves clients in Montgomery County, Frederick County, and Prince George's County.

MWBC's services include:

- Business Assessment/Counseling
- Entrepreneurial & Leadership Training
- Networking Opportunities
- Technical Assistance
- Access to Capital

🌐 [Learn more at marylandwbc.org](http://marylandwbc.org)



Greater Rockville Chamber of Commerce

The Greater Rockville Chamber of Commerce (GRCC) works to foster an environment for businesses to succeed through leadership, advocacy and community partnerships.

🌐 [Learn more at www.rockvillechamber.org](http://www.rockvillechamber.org)



Montgomery County Chamber of Commerce

The Montgomery Chamber of Commerce (MCCC) works to accelerate the success of its members businesses. Through various program and events, and advocacy, MCCC helps their members to connect, learn and grow.

🌐 [Learn more at www.mcccmd.com](http://www.mcccmd.com)



Montgomery County Economic Development Corporation

Montgomery County Economic Development Corporation (MCEDC) helps connect businesses to resources, site selection, funding, incentives, and permitting for business success in Montgomery County.

🌐 [Learn more at thinkmoco.com](http://thinkmoco.com)



WorkSource Montgomery

WorkSource Montgomery (WSM) connects local jobseekers to employers and employers to jobseekers. WSM is the administrator of the workforce system in Montgomery County, linking local workforce and regional economic development efforts.

🌐 [Learn more at worksourcemontgomery.com](http://worksourcemontgomery.com)



Visit Montgomery

Visit Montgomery is the destination marketing organization for Montgomery County, MD - located just north of Washington, DC. Visit Montgomery promotes the region as a destination for meetings, conventions and travelers.

🌐 [Learn more at visitmontgomery.com](http://visitmontgomery.com)



Maryland Department of Commerce

As Maryland's primary economic development agency, the Department of Commerce fosters private investment and creates jobs by attracting new businesses, encouraging the expansion and retention of existing companies, and providing workforce training and financial assistance to Maryland companies.

🌐 [Learn more at commerce.maryland.gov](https://commerce.maryland.gov)



Maryland Technology Development Corporation (TEDCO)

TEDCO aims to be Maryland's leading source of funding for early-stage, technology-based businesses; to provide other business assistance to entrepreneurs throughout the State; and to foster technology transfer and commercialization from the State's universities and Federal labs.

🌐 [Learn more at www.tedcomd.com](https://www.tedcomd.com)



Maryland Tech Council

The Maryland Tech Council is the largest technology and life science trade association in the State, and offers a forum for members to learn, share and connect.

🌐 [Learn more at mdtechcouncil.com](https://mdtechcouncil.com)



Federal Laboratory Consortium for Technology Transfer (FLC)

FLC is the formally chartered, nationwide network of more than 300 federal laboratories, agencies, and research centers that fosters commercialization best practice strategies and opportunities for accelerating federal technologies from out of the labs and into the marketplace.

🌐 [Learn more at www.federallabs.org](https://www.federallabs.org)



Universities at Shady Grove (USG)

USG offers select degree programs from nine public Maryland universities on one convenient campus in Montgomery County. USG's approach to higher education is designed to connect local college students to outstanding career opportunities, while providing regional employers with a highly educated, skilled workforce.

🌐 [Learn more at www.shadygrove.umd.edu](https://www.shadygrove.umd.edu)



Montgomery College

Montgomery College is a public, fully accredited, open admission institution recognized for the quality and scope of its academic programs. More than 55,000 students from 160 countries are enrolled in Montgomery College's 3 campuses or online.

🌐 [Learn more at www.montgomerycollege.edu](https://www.montgomerycollege.edu)

➤ **For more information on local, state and federal incentives and grants, please contact Richelle Wilson at richelle@rockvilleredi.org or 301-355-2214.**



ROCKVILLE

ECONOMIC DEVELOPMENT, INC.

MARYLAND



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