



**Marketing Committee Meeting Agenda
September 18, 2023 – 3:00pm
via Zoom**

Join Zoom Meeting

<https://us02web.zoom.us/j/82316129965?pwd=RmNXREwzak9aK1laZ2xMdFFMdWNUdz09>

Meeting ID: 823 1612 9965

Passcode: 368541

One tap mobile:

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AGENDA

- **Staff Report**
 1. FY 23 Marketing Highlights
 - i. Global Bites
 2. Rockville Rewards
 3. Rock East District
 4. Life Science Branding Project

- **FY 24 Marketing Work Plan**
 1. FY 24 Target Industry Messaging
 2. Campaign for investment/capital investment in Rockville

- **Other Business**