



Agenda

Board of Directors Working Session

April 29, 2023, 8:00 a.m.

Shulman Rogers, 12505 Park Potomac Avenue, Potomac, MD 10854

For assistance call 301-355-2201

THEME - Keep Rockville Top of Mind and Leverage Partnerships
Rockville needs a defined identity to attract businesses and workforce
that has to be elevated through partnerships

- 8:00 Welcome and Goals for Session.....Susan Prince
- 8:10 Presentation.....Secretary of State Susan Lee
- 8:40 Brief Discussion about Secretary Lee's presentation
- 9:00 Review of FY 2023Cindy Rivarde

Breakout Sessions

Identify the problem REDI needs to address for FY24 for each topic

Topics will be discussed in breakout sessions with high level report back to the group

9:15 Break Out Session Number 1 – Business Retention, Expansion and Attraction

9:45 Return to Group for Discussion and Report Out

10:00 Break

10:15 Break Out Session Number 2 - Creative Industries, Placemaking and City Projects

10:45 Return to Group for Discussion and Report out

11:00 Break Out Session Number 3 - Marketing

11:30 Return to Group for Discussion and Report Out

11:45 – Closing Discussion

Noon – Adjourn

Reminder that this is a public meeting, so there must be a note taker in each breakout group who provides the discussion points of the breakout session to staff for incorporation into minutes. **Person in bold should be the note taker.**

TOPIC	GROUP 1	GROUP 2	GROUP 3	GROUP 4
Business Retention, Expansion and Attraction	Angela Chaney Bridget Newton Michael Scott Rhonda Devan Bill Tompkins Nikhil Bijlani Richelle Wilson Kelly Groff Stephany Yu	Todd Pearson Marji Graf Cliff Viers Dave Gottesman Mark Pierzchala LaVonne Torrence Jenny Snapp Amanda Bosland	Bei Ma Susan Prince Ricky Barker Kathy Kirk-Danzler Steve Pennington Monique Ashton Morgan Sullivan Danette Nguyen Cory Van Horn	Carla Merritt Nancy Regelin Justin Yang Barak Matite David Myles Ben Anstrom Rob DiSpirito Cindy Rivarde Beryl Feinberg
Creative Industries, Placemaking and City Projects	Danette Nguyen David Myles Angela Chaney Dave Gottesman Kathy Kirk-Danzler Susan Prince Ricky Barker Richelle Wilson Stephany Yu	Rhonda Devan Mark Pierzchala Steve Pennington Morgan Sullivan Bill Tompkins Rob DiSpirito Cindy Rivarde Cory Van Horn	LaVonne Torrence Bridget Newton Bei Ma Nikhil Bijlani Ben Anstrom Barak Matite Jenny Snapp Justin Yang Kelly Groff	Michael Scott Monique Ashton Nancy Regelin Todd Pearson Cliff Viers Amanda Bosland Carla Merritt Marji Graf Beryl Feinberg
Marketing	Richelle Wilson Monique Ashton Dave Gottesman Ben Anstrom Cindy Rivarde Nikhil Bijlani LaVonne Torrence Steve Pennington Stephany Yu	Cliff Viers Bridget Newton Morgan Sullivan Marji Graf Ricky Barker Carla Merritt Rob DiSpirito Beryl Feinberg	Justin Yang David Myles Rhonda Devan Amanda Bosland Todd Pearson Jenny Snapp Michael Scott Bill Tompkins Cory Van Horn	Nancy Regelin Mark Pierzchala Susan Prince Angela Chaney Bei Ma Kathy Kirk-Danzler Barak Matite Danette Nguyen Kelly Groff