



**Marketing Committee Meeting Agenda  
February 13, 2023 – 1:00pm  
via Zoom**

**Join Zoom Meeting**

<https://us02web.zoom.us/j/81218695394?pwd=cXpacC9hakovRjUxYUJjSU9YbUVrdz09>

Meeting ID: 812 1869 5394

Passcode: 330225

One tap mobile

+13017158592,,81218695394#,,,,\*330225# US (Washington DC)

+13092053325,,81218695394#,,,,\*330225# US

**AGENDA**

- **Staff Report**
  1. REDI and Explore Rockville Digital Metrics
  
- **Ongoing Projects**
  1. REDI. Set. Art – Art Connection in the Capital Region x REDI art placement program and exhibit - <https://myemail.constantcontact.com/REDI--Set--Art-.html?soid=1101563479064&aid=afF9sLeBTfo>
  2. Business Profiles: Black History Month
    - i. ACB Precision Focus Photography – <https://rockvilleredi.org/business-spotlight-acb-precision-focus-photography/>
    - ii. Eko House (to be published 2/15/23)
  3. Life Science Branding Project
  
- **Upcoming Projects**
  1. Women’s History Month Campaign “Honoring the Accomplishments of Women” MWBC x REDI - <https://marylandwbc.org/mwbc-announces-womens-history-month-campaign-for-its-clients/>
  2. International Dining Project - [https://docs.google.com/spreadsheets/d/17Oa3NdjkwovKDKexR43v1Uy0zfv3\\_8MDI81A7BZp8Aw/edit?usp=sharing](https://docs.google.com/spreadsheets/d/17Oa3NdjkwovKDKexR43v1Uy0zfv3_8MDI81A7BZp8Aw/edit?usp=sharing)
  3. Rockville Town Center Marketing Task Force
  
- **Proposed Projects**
  1. Rockville Health/Wellness Campaign
  
- **Other Business**