

**Marketing Committee Meeting Agenda**  
**October 21, 2022 – 10:00am**  
**via WebEx**

Meeting link: <https://redi-6931.webex.com/redi-6931/j.php?MTID=m390e4a1a89a9b95ceef788a2f04fa8c4>

Meeting number: 2632 406 2327

Meeting password: uASchHfP435

Join from a video or application

Dial [26324062327@redi-6931.webex.com](tel:26324062327)

You can also dial 173.243.2.68 and enter your meeting number

Meeting password for video system: 82724437

Join by phone +1-650-479-3208 United States Toll

Access code: 26324062327

Global call-in numbers <https://redi-6931.webex.com/redi-6931/globalcallin.php?MTID=m640151515865fe32a6017ace29b0e9fe>

**AGENDA**

10:00 – 10:05am - Introduction – Committee Chair

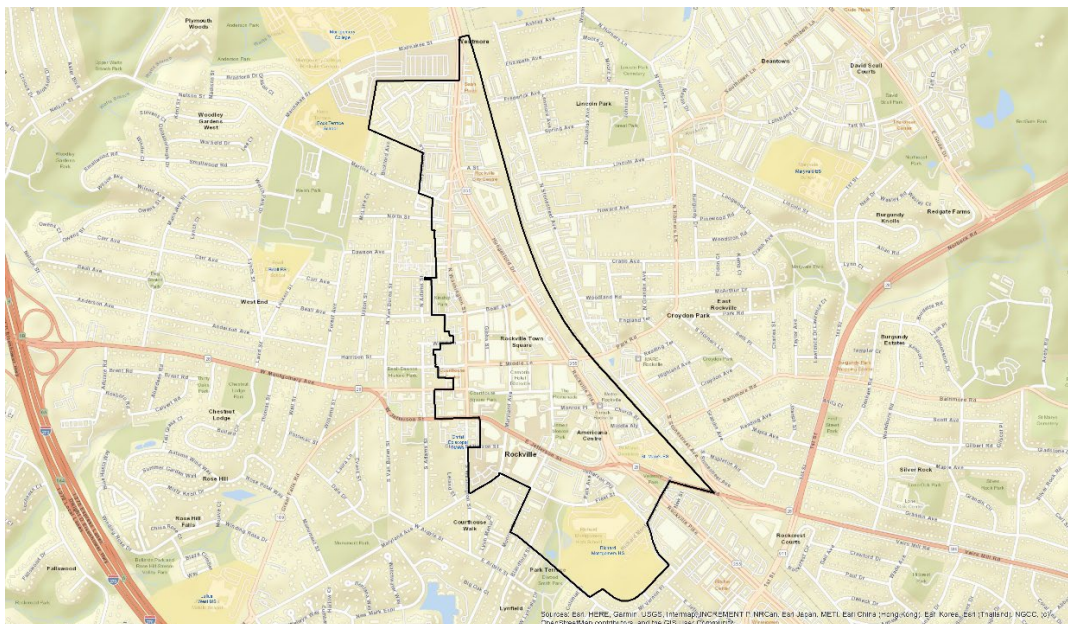
10:05 -10:10am - Staff Report

10:10 – 10:25am - Brainstorming Committee Mission/Objectives

10:25 – 10:40am - REDI x Art Connection in the Capital Region Exhibit and Programming

- <https://www.artconnection-cr.org/>

10:40 – 10:55am- District Branding: Rockville Town Center



- City of Rockville Planning Areas Map: <https://data-rockvillemd.opendata.arcgis.com/datasets/RockvilleMD::rockville-planning-areas/explore?location=39.086895%2C-77.154050%2C13.84>
- City of Rockville Neighborhoods: <https://data-rockvillemd.opendata.arcgis.com/datasets/RockvilleMD::rockville-neighborhoods/explore?location=39.086045%2C-77.152000%2C13.87>

10:55-11:00am - Other Business

**Next Meeting: TBD**

Upcoming Events

- October 24-28, 2022  
Maryland Economic Development Association (MEDA) 2022 Economic Development Week in Maryland
  - City Proclamation requested
  - Board engagement on REDI's social media
- Wednesday, November 2: 9-10 am  
MasPanadas Business Visit/Tour
  - MasPanadas – 14672-B Southlawn Lane, Rockville, MD 20850
  - Invite only
- Wednesday, November 9: 5-7pm  
MWBC Partner & Client Reception
  - REDI/MWBC Office
  - Invite only
- Tentative Date: Week of December 5-9  
REDI 25<sup>th</sup> Anniversary/Holiday Party
  - Tentative Location: Glenview Mansion
  - Invite only