



Agenda (Revised)
Board of Directors Working Session
April 30, 2022, 7:30 a.m.
VIA ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/87867441211?pwd=QmZPdENWVVBZGNQcGdaN2xKdzhQdz09>

Dial in 301 715 8592 US (Washington DC)

Meeting ID: 878 6744 1211

Passcode: 687309

THEME - The Importance and Impact of Placemaking

Rockville needs a defined identity to attract businesses and workforce

- 1. Welcome** - Susan Prince, Board Chair
- 2. Review of last year's priorities and progress**, Cindy Rivarde, CEO
- 3. Speaker - and Discussion**
Richard Heapes - Streetworks - the importance of placemaking
- 4. Break - 15 minutes**
- 5. Charge for the Board** (Susan Prince)
- 6. Breakout Sessions**

Reminder that this is a public meeting, so there must be a note taker in each break out group who provides the discussion points of the break out session to staff for incorporation into minutes.

MINUTE TAKERS (Provide Notes/Minutes to Cindy afterwards)

BREAK OUT GROUPS - Person in bold is the minute taker

TOPIC	GROUP1	GROUP2	GROUP3	GROUP4
Marketing	Jennifer Hester Carla Merritt	Becky Briggs Kim Kelley	Michael Scott Richard Alvarez	Nikhil Bijlani Ben Anstrom

	Susan Prince Bill Tomkins Rob DiSpirito Cory Van Horn Richard Heapes Angela Judge	Bridget Newton Nancy Regelin Kelly Groff Manisha Tewari Cindy Rivarde	Angela Chaney Bei Ma Suzanne Osborn Lori Crowe Ricky Barker Richelle Wilson	Dale Cyr Marji Graf Todd Pearson Kathy Kirk-Danzler Amanda Bosland Nestor Gavidia
Business Retention, Expansion and Attraction	Suzanne Osborn Jennifer Hester Becky Briggs Michael Scott Bridget Newton Kathy Kirk-Danzler Richelle Wilson	Nancy Regelin Rob DiSpirito Nikhil Bijlani Kelly Groff Richard Heapes Nestor Gavidia Lori Crowe Angela Judge	Kim Kelley Susan Prince Dale Cyr Angela Chaney Ben Anstrom Cory Van Horn Manisha Tewari Amanda Bosland	Marji Graf Bill Tompkins Richard Alvarez Todd Pearson Bei Ma Carla Merritt Ricky Barker Cindy Rivarde
Creative Industries and Amenities	Bei Ma Becky Briggs Carla Merritt Dale Cyr Rob DiSpirito Richard Alvarez Manisha Tewari Amanda Bosland	Todd Pearson Marji Graf Susan Prince Michael Scott Bridget Newton Cory Van Horn Kathy Kirk-Danzler	Angela Chaney Ben Anstrom Nancy Regelin Kim Kelley Kelly Groff Richard Heapes Richelle Wilson Nestor Gavidia	Bill Tomkins Jennifer Hester Suzanne Osborn Nikhil Bijlani Lori Crowe Ricky Barker Cindy Rivarde Angela Judge

Absent: Ahmed Ali, Morgan Sullivan, Dan Mallon
Cindy to Float

30 Minutes - First Session

20 Minutes (5 minute each group) - Report out to full group

30 minutes - Second Session

20 minutes (5 minutes each group) - Report out to full group

Break - 10 minutes

30 minutes - Third Session

20 minutes (5 minutes each group) - Report out to full group

Closing discussion

Noon - Adjourn