



**Executive Committee Meeting
April 12, 2022, 4:30 p.m.
VIA ZOOM**

Join Zoom Meeting

<https://us02web.zoom.us/j/86221053695?pwd=OERLRVhObTZFRUtLUTIHc0ZLR2RKQT09>

Meeting ID: 862 2105 3695

Passcode: 731403

One tap mobile

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AGENDA

1. CEO
 - a. Economic Development
 - i. Tourism Website – Launch April 18 with marketing campaign
 - ii. Upcoming Feature in Fox Zip Trip – Rockville Focus in July
 - iii. Work with Hjarman Cordero and City Staff on a Love Rockville day June 11
 - iv. Job Fair with Chamber April 28 at Montgomery College
 - v. Sponsorship at Hometown Holidays – booth – May 28-29 (Redgate)
 - vi. Business Survey online deploying by end of April with marketing campaign
 - vii. Successful presentation to WECA
 - b. MWBC
 - i. Strategic Planning
 - ii. Reporting for the quarter and CARES Act grant ending
 - iii. Presence in Howard County Innovation Center
 - iv. MWBC Women’s Incubator Program

2. Board Business

- a. Strategic Planning for April 30

3. Other Business

Next Meeting, May 10, 2022, 4:30 p.m.