



**ROCKVILLE ECONOMIC DEVELOPMENT, INC.
EXECUTIVE COMMITTEE
MINUTES**

February 8, 2022, 4:30 p.m.
VIA Zoom Meeting

Committee Attendees: Susan Prince, Jennifer Hester, Bridget Donnell Newton

Absent: Nancy Regelin, Todd Pearson

Staff: Cindy Rivarde, Richelle Wilson

1. CEO report

- a. Business Survey Update. Ms. Wilson noted that the consultants are creating the online survey, and the intern has been following up with stakeholders for input. Focus groups are also being organized.
- b. Tourism Website Status. Visit Montgomery presented the test website and it looks great. Launch is targeted for March.
- c. MWBC Strategic Planning. The MWBC Advisory Board held their second strategic planning session. There will be one more session, and their work will be brought into the overall Board working session on April 30.

2. Board Business

- a. Next Board Agenda. There is no presentation planned.
- b. Board Terms. Ms. Prince noted that the Nominating Committee should discuss how to fill some upcoming board seats. It was noted that having representatives from key industries is important. Ms. Prince will reach out to Ahmed Ali, as he has not attended meetings for a while. Dale Cyr and Becky Briggs both noted that their last year would be this year when their terms were extended last summer. Ms. Rivarde will circulate the recent report from Worksource Montgomery, which outlines the top industries in the County.
- c. Strategic Planning. It appears that April 30 is the best date for the board working session. The committee indicated that it would like to discuss the structure for the working session at their next meeting in March to prepare. The committee generally thought that it was helpful when there was presentation of relevant data like the real estate market or employment trends as were presented at prior sessions. In addition, they would like to ensure that the board intentionally considers and incorporates priorities that have been identified by the Mayor and Council, such as diversity, equity and inclusion. The prior format of having break out sessions for more in depth discussions was mentioned as being successful.

3. Other Business
None.

Next Meeting March 8, 2022, 4:30 p.m., Via Zoom.