



Agenda
Board of Directors Meeting
March 24, 2022, 7:30 a.m.

VIA ZOOM

Join Zoom Meeting

<https://us02web.zoom.us/j/84242490630?pwd=RW90WE9sdU85bFNyU3FCTGZXZzFtZz09>

Meeting ID: 842 4249 0630

Passcode: 633386

One tap mobile

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AGENDA

Meeting Called by: Susan Prince

1. Call to Order, Welcome and Remarks Susan Prince
 - a. Guest Paul Newman to give update on Community Outreach
 - b. Offsite on April 30th, 7:30 a.m. - Noon
 - i. Theme – Placemaking and Identity of Rockville
 - ii. Speaker – Richard Heapes of Street Works
 - iii. Location – 401 N. Washington Street (Emmes Building)
 - c. Action: Cancel the April 28th meeting.**

2. Operational Items
 - a. **Action: Approval of Minutes** Susan Prince
 - b. Treasurer’s Report Todd Pearson/Rhonda Devan (Vault)
 - c. 990 Keith Jennings (Snyder Cohn)
Action: Approval of 990
 - d. Finance Policies and Procedures Todd Pearson/Walt Mannherz (Vault)
Action: Adoption of revised Finance Policies and Procedures
 - e. Banking Todd Pearson/Walt Mannherz (Vault)
Action: Move Reserve Account to Westbanco in lieu of SECU.

3. CEO Report..... Cindy Rivarde
 - a. Economic Development Cindy Rivarde/Richelle Wilson
 - i. Business survey update and marketing plan
 - ii. Tourism website
 - b. MWBC Cindy Rivarde/Morgan Wortham
 - i. Application for additional SBA grant for Bowie/HBCU location submitted
 - ii. CARES Act grant ending April 30
 - iii. SBA payments update
 - iv. Morgan scheduled as a special guest at the SBA Administrator’s briefing on April 6.

- 4. Presentations
 - a. The Economic Impact of the Arts..... Cindy Rivarde

- 5. Strategic Items
 - a. Workforce Education Committee.....Dr. Kim Kelley
 - b. Incentive Committee..... Dan Mallon
 - c. Marketing Committee Becky Briggs
 - d. MWBC Advisory Board..... Nancy Regelin

- 6. Brief Partner Updates:
 - a. Rockville Chamber of Commerce..... Marji Graf
 - b. City of Rockville..... Mayor Newton, Rob DiSpirito
 - c. Montgomery County EDC Bill Tompkins
 - d. Maryland Department of Commerce Carla Merritt

Upcoming Important Dates:

- MWBC Advisory Committee Meeting**..... Thursday, March 31, 9:00 am
- Executive Committee Meeting**..... Tuesday, April 12, 4:30 pm
- Finance Committee Meeting** Tuesday, April 12, 5:30 pm
- Board Working Session** Saturday, April 30, 7:30 am