



**ROCKVILLE ECONOMIC DEVELOPMENT, INC.
EXECUTIVE COMMITTEE
MINUTES**

September 14, 2021, 4:30 p.m.
VIA Zoom Meeting

Committee Attendees: Susan Prince, Nancy Regelin, Jennifer Hester, Todd Pearson, Bridget Donnell Newton

Staff: Cindy Rivarde, Rhonda Devan (Vault), Morgan Wortham

1. CEO report
 - a. Todd Pearson has joined the Executive Committee as the Treasurer.
 - b. Ms. Rivarde updated the Committee that the business RFP process is reaching conclusion. The Committee selected a firm and staff is negotiating a contract with them. An intern is being brought on board to assist.
 - c. The Rock East District Launch the prior weekend was a success. There was a lot of participation from the community and elected officials. The next step is to launch the Explore Rockville tourism site. Visit Montgomery is presenting a wire frame this week, and we hope to launch by the end of October. Staff will also work with City staff to identify additional proposed commercial districts.
 - d. Lisa Swann (MWBC) and Amanda Bosland (Economic Development) joined the staff last week as communications managers. They have both jumped in and are a great addition.

2. Board Business
 - a. The Nominating Committee will meet Friday to review Ben Anstrom's application. Ben did a great job assisting with the Rock East Launch. The process for bringing forward MWBC Advisory Committee members was also discussed. Morgan Wortham and Nancy Regelin will present their recommended candidates at the Board Meeting next week. The Committee was impressed with the recommended candidates and did not think they needed to go through the Nominating Committee.
 - b. The Board of Directors next agenda will include moving forward vote to add Ben Anstrom to the Board (if recommended by the Nominating Committee), and to move the vote of the recommended members of the MWBC Advisory Committee. In addition, Connected DMV will give a presentation about their recent regional economic development plan.
 - c. The November meeting will be moved to the 18th as the 25th is Thanksgiving. (There was a typo in the Agenda regarding the dates being the 26th moving to the 19th that is corrected here.) The holiday party will be December 8th. There will not be a Board meeting in December.

3. Other Business

Jennifer Hester raised the need to look into a formal policy regarding vaccinations given the recent Executive Order that applies to organization receiving federal funding. She will work with Ms. Rivarde to create a policy.

Next Meeting: October 12, 2021, 4:30 p.m., Via Zoom.