



**ROCKVILLE ECONOMIC DEVELOPMENT, INC.
WORKFORCE EDUCATION COMMITTEE MINUTES**

March 12, 2021
2:00 PM – 3:00 PM
Via Zoom

ATTENDEES: Lori Crowe, Ed Harrington, Jennifer Hester, Kim Kelley, Cindy Rivarde, Ellen Wallace, Annica Wayman, Sandrine Zoko

1. Debrief from March 10 Roundtable Discussion

- Marketing for the event was improved.
- Registration was changed so everyone, including panelists, had to register. This enabled us to capture contact information for all who participated.
- There was agreement that preregistration of the speakers and REDI personnel was very helpful and should be done going forward.
- A post event evaluation should be sent to all the attendees in order to solicit feedback on the event and see what topics are of interest in the future.
- Dr. Kelley will revise the survey to make it relevant for the March 10 roundtable and send it to Lori to be distributed to the list of attendees.
- Lori received some emails from attendees that were very positive.
- For future sessions, it was decided that it is more effective for the agenda to be sent out in advance to all participants.
- The attendees did not submit any questions through the chat. Dr. Kelley had developed a list of questions in advance and gave those to Mr. Gottlieb. This should be the practice for future roundtables.
- The time of 1 ½ hours was appropriate. As people get back to a pre-COVID schedule, we may want to consider 1-hour sessions. The length of the session could also be determined by the topic.

2. Topics for Remaining Panels and Panelists

- Cybersecurity is a very relevant topic.
- Cindy Rivarde has had discussions with a gentleman whose company has developed a software that targets biotech companies and their cybersecurity needs. He has discovered that smaller companies do not see cybersecurity as a real and current threat. He could be a potential panelist.
- There are different cybersecurity issues from the working at home perspective.

- Susan Prince would be a good person to contact and might be able to get a representative from MITRE or NIST for the panel.
- Ed Harrington suggested having a representative from the FBI as a panelist.
- It was suggested that it would be appropriate to have this be a joint session with REDI and the Rockville Chamber. Cindy Rivarde with follow up with Marji Graf on this idea.
- What is the plan for after a company is hacked? What is your plan for continuity of operations?
- Another aspect of cybersecurity to consider is the increase in fraudulent Maryland state unemployment insurance claims.
- What is a company's responsibility in protecting the information of its employees?
- "Managing Risk – Cybersecurity and Protecting Employee Data" is the suggested title for the next panel.
 - i. What is the spectrum of risk that companies need to protect?
 - ii. From a biotech standpoint, what is the importance of protecting personal health information and clinical trial data?
 - iii. What are international data privacy laws?

3. Suggested Panelists and Responsibility

- Kim Kelley - Joe Roundy, from Montgomery College, runs a cyber security program at the College and would represent another perspective and act as moderator.
- Cindy Rivarde – the sales representative whose company has developed a software that targets biotech companies and their cybersecurity needs.
- Ed Harrington - A representative from the FBI.
- Cindy Rivarde - A representative from the Maryland Department of Unemployment or the Maryland State Unemployment Agency.
- Cindy Rivarde - A representative from MITRE.
- A representative from Banking.
- An unemployment attorney.

4. The date for the next roundtable - May 6, 12:00 noon to 1:30 pm

5. Adjourn