

REDI for You



Support and Services Designed to Help Your Business Thrive

Through the efforts of REDI, Rockville is committed to proactively supporting existing industry and attracting new businesses. Whether a startup or global headquarters, our team is here to help your business.



Site Selection Assistance

REDI can conduct personalized searches for your expansion or relocation needs, while providing preliminary information on zoning.



Information Resource

REDI is a resource for information on topics ranging from demographics to development trends for Rockville, Montgomery County, and Maryland.



Financing Connections

REDI manages its own incentive programs for expanding or relocating businesses, while also facilitating access to public and private financing opportunities for businesses and development projects.



Regulatory Coordination

REDI maintains a strong relationship with the City of Rockville, Montgomery County, and the State of Maryland, enabling coordination with appropriate departments to assist developers and businesses in expediting projects.



Networking Hub

REDI connects potential clients, partners and funders with local public and private leaders.



Workforce Liaison

REDI offers connections to publicly provided employee recruitment and training services, including local community colleges and universities.

Contact REDI to find out more about services to help your business succeed

REDI regularly promotes news and announcements from Rockville businesses through social media. Send us a note at admin@rockvilleredi.org and we'll spread the word.

www.RockvilleREDI.org • (301) 315-8096



Follow us at
RockvilleREDI

REDI Programs



During **Rockville's Annual Business Appreciation Week (BAW)**, REDI enlists a fantastic group of Ambassadors to visit over 50 businesses from solopreneurs to large corporations. The visits provide REDI with a snapshot of Rockville's economic climate, while the businesses are given insights into resources to help them succeed.



The **REDI Resource Meetup (R2M)** is a networking event that connects Rockville business owners with REDI and its resource partners at the local, regional, and state levels. A staple of the event is the presentation of the "Rockin' in Rockville" award, which is given to a standout business for its success, community engagement, and innovative practices throughout the year.



The **Commercial Broker Breakfast (CBB)** connects brokers with local service firms specializing in commercial real estate, while also honoring noteworthy deals that took place throughout the year. New in 2016, REDI will recognize the brokers from one deal as the "Rockville Dealmakers of the Year."



Sponsored by Capital Bank, this advertising series has featured nearly 200 Rockville companies since 2008 in various local publications.



The **Maryland Women's Business Center**, a REDI program, helps the region's diverse population start and grow successful women-owned enterprises positioned for long-term growth in our community. The MWBC conducts training, workshops, one-on-one counseling, and offers specialized resources.



The annual **StartRight!** Women's Business Plan Competition is open to businesses that are 51% or more women-owned, located in Maryland and have been in operation for less than three years. Sponsors provide cash prizes and are recognized throughout the year in ads, flyers, and at the awards program.

Other REDI Online Opportunities



Guest bloggers are welcome to provide information that is pertinent and useful to Rockville business owners. Every other Tuesday a new blog is listed on the REDI website and promoted through social media (Twitter, Facebook, Google+, LinkedIn).



We spotlight local Rockville companies in our **Friday5** posts several times a month. Local business owners can fill out a simple survey and possibly find their business in the "spotlight" for this fun marketing tool.



Each month REDI features the brokers from a noteworthy real estate deal as "**Rockville Dealmakers**," with one deal earning special honors at the Commercial Broker Breakfast.

REDI Partner Events



The **Power Conference** is a day-long expo and conference designed to promote business development for women in business through networking, education and marketing opportunities. Key note addresses by energizing and interesting entrepreneurs, as well as the awarding of the StartRight! Business Plan Competition winners, highlight this popular event.



The annual **BIO Conference** draws more than 15,000 industry experts from 60+ countries. REDI ensures a Rockville presence within the Maryland Pavilion, and facilitates Rockville company participation.



REDI's projects, programs, and events occur throughout the year and are supported by sponsors. For more information, visit www.RockvilleREDI.org, or contact REDI at (301) 315-8096 or Info@RockvilleREDI.org.