

2017 Sponsorship Opportunities

Celebrating 20 Years of REDI



20TH ANNIVERSARY SPONSORSHIPS

Platinum Sponsor

- Company representative may give brief comments at REDI's 20th Anniversary Celebration
- Recognition as an annual sponsor in all press releases for 20th anniversary
- For all four major events:
 - Recognition as an annual sponsor
 - Company logo will appear prominently on all promotional materials, including a direct link to a URL of your choosing
- For 20th Anniversary Celebration and one other event of your choosing:
 - Registration list and email information for event attendees
 - Priority location for tabletop display
- Six-month run of a display ad above the footer of our monthly newsletter
- Recognition as the 2017 sponsor of the Rockville Legacy Club, which is a new initiative honoring longstanding Rockville businesses celebrating milestone anniversaries. Sponsorship includes company logo on our website page listing honorees.

Gold Sponsor - 2 AVAILABLE AT \$3,000

- Recognition as an annual sponsor in kick-off press release for 20th anniversary
- For all four major events:
 - Recognition as an annual sponsor
- For 20th Anniversary Celebration and one other event of your choosing:
 - Company logo will appear prominently on all promotional materials, including a direct link to a URL of your choosing
 - Registration list and email information for event attendees
 - Priority location for tabletop display
- Three-month run of a display ad above the footer of our monthly newsletter

ONLY 2 LEFT!

Silver Sponsor - 2 AVAILABLE AT \$1,500

- Recognition as an annual sponsor in kick-off press release for 20th anniversary
- For 20th Anniversary Celebration and one other event of your choosing:
 - Recognition as an annual sponsor
 - Company logo will appear prominently on all promotional materials
 - Priority location for tabletop display

MAJOR 2017 EVENTS

Individual event sponsorships are available

Business Appreciation Week Wrap-Up

Following visits to 50+ businesses during Rockville's annual BAW, REDI hosts a celebration with its ambassador teams and participating businesses to provide a snapshot of Rockville's economic climate. In 2016, the breakfast event had 75 registrants, while the 2017 edition is scheduled for April.



REDI Resource Meetup

The networking happy hour connects business owners with REDI and its resource partners around Maryland. A highlight of the meetup is the Rockin' in Rockville award, which is given to a standout business for its economic success, community engagement, and workplace environment. In 2016, the meetup had over 150 registrants, while the 2017 edition is scheduled for September.



Commercial Broker Breakfast

The networking breakfast attracts the area's commercial real estate industry by including a trade show featuring major development projects and service providers, including architects, engineers, and lenders. The opportunity to learn about the latest redevelopment plans and meet industry providers leads to a strong showing of brokers and developers. In 2016, the breakfast had nearly 100 attendees, while the 2017 edition is scheduled for October.



NEW FOR 2017 20th Anniversary Celebration

This special event will recognize the key contributors that created REDI and celebrate the organization's accomplishments over the last two decades. Planned for mid-2017, attendees are expected to include political representatives from Rockville and beyond, current and past REDI board members, and leading Rockville businesses.



Please contact Michael Stiefvater for more information.



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